Gayming is the world's ONLY online platform dedicated to the global LGBTQ+ video game and queer geek community, reaching 1.5 million people around the world every month.

THE HOME OF QUEER GEEK CULTURE

Gayming provides the unique opportunity to reach tens of thousands of LGBTQ+ gamers daily with our exceptional content both on site, through our streaming and through our active social media channels.

Our editorial team delivers the highest quality reporting, reviews, interviews and lifestyle features on a daily basis, so content is always fresh and authentically relevant to the global 'gaymer' community.

Content includes news, reviews, previews, interviews, comics, anime, technology, tabletop gaming and more. In combination with our weekly streaming as the only LGBTQ+ outlet on Twitch, it provides the ability to surround your campaign with content that supports your messaging.

DEMOGRAPHICS

Age
18-24:	43%
25-34:	34%
35-44:	13%
45-54:	5%
55-64:	3%
65+:	2%

Gender
Male:	46%
Female:	31%
Non-binary:	22%

Location
USA/Canada:	55%
UK/Europe:	26%
Asia:	10%

Our readers have a passion for food, cuisine, quality entertainment, travel, events, and are loyal to fashion brands that offer a true range of sizes. They are very tech savvy and are early adopters. Our readers place a high value on diversity, keep an open mind when it comes to cultural differences, and are fierce supporters of equality.

Source: Google Analytics and Readers' Survey

MARKETS WITH STRONGEST REACH

USA, California, UK, Texas, New York, Florida and Illinois (can target down to ZIP)

OFFERINGS

Display ads, video ads, dedicated email blasts, newsletters, editorial, promotional giveaways, streaming content sponsorships, events

AVERAGE CTR

0.15%

LEAD TIME

48 hours

ARTWORK SIZES

Box Ad	300x250 pixels
Leaderboard	728x90 pixels
Slide-In Ad	300x600 pixels
Video Pop Up	n/a
Newsletter Ad	728x90 pixels

GRAY JONES MEDIA

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