



GAYMING

AWARDS 2021

Sponsor Information



AWARDS 2021

The World's First LGBTQ Video Game Awards

The Gayming Awards are coming to make history!

Launching in 2021, the Gayming Awards will be the world's first award ceremony celebrating all that is great about LGBTQ video gaming.

The Awards set out to celebrate the achievements of the global gaming industry in representing and championing the LGBTQ world through video games.



AWARDS 2021

Gayming Magazine

The Gayming Awards is an initiative from Gayming Magazine, the world's first LGBTQ video game magazine which launched in 2019 in the UK.

Gayming Magazine has rapidly grown to become the voice of LGBTQ gaming and is excited to be able to acknowledge and reward game developers, publishers and industry individuals for their work.





AWARDS 2021

**out
making.
games**

ukie
THE ASSOCIATION FOR UK INTERACTIVE ENTERTAINMENT



Supporters

The Gayming Awards are proudly supported by...

- Ukie - the UK's games and interactive entertainment industry trade body
- Out Making Games – the UK games industry's LGBTQ representation group
- Games London – a programme of year-round support for games creators and games culture in the city



The Ceremony

- The winners will be announced live at a glittering awards show at a Central London theatre in late February 2021
- The show will be hosted by Suzi Ruffell, a famous LGBTQ comedian, and will be streamed online for people to watch live
- The show will be preceded by a red carpet arrivals champagne reception and followed by an exclusive party





Categories

Game of the Year

Authentic Representation Award

Best LGBTQ Character

Best LGBTQ Narrative

Best LGBTQ Indie Game

Best LGBTQ Streamer

Industry Diversity Award

Special Recognition Award

Gayming Magazine Reader Award



Sponsor Packages

Headline Sponsor

- "Presented by" line on all materials and press coverage
- Branding on Gayming Awards website
- Branding on stage and around venue
- Branding on screen and live stream throughout whole award show
- Branding on live stream
- Opportunity to present Game of the Year Award
- 2 pages in Awards programme
- 10 tickets to event
- Branding on post-event wrap up
- Social media activity before, during and after the show

Category Sponsor

- "Sponsored by" line on all materials and press coverage of the award category
- Opportunity to present the award
- Branding on Gayming Awards website
- Branding on screen and live stream as award is announced
- Branding in drinks reception & after party areas
- 1 page in Awards programme
- 5 tickets to event
- Branding on post-event wrap up
- Social media activity before, during and after the show

Red Carpet Sponsor

- "Sponsored by" line on all materials and press coverage of the red carpet arrivals
- Branding in red carpet arrivals space
- Branding on Gayming Awards website
- On screen branding during audience seating
- Half page in Awards programme
- 5 tickets to event
- Branding on post-event wrap up
- Social media activity before, during and after the show

After Party Sponsor

- "Sponsored by" line on all materials and press coverage of the after party
- Branding in after party drinks space
- Branding on Gayming Awards website
- On screen branding during show wrap up
- Half page in Awards programme
- 5 tickets to event
- Branding on post-event wrap up
- Social media activity before, during and after the show



AWARDS 2021

Pricing

To discuss your individual sponsorship package, please contact Robin Gray at Gray Jones Media

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